

# WIF KL 2013

WORLD INNOVATION FORUM  
KUALA LUMPUR

THE FUTURE WE DESIRE  
12-14 November 2013 KLCC

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## SPEAKERS

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## Speakers

### Headline Speakers



#### Göran Persson Former Prime Minister of Sweden

Prime Minister of Sweden from 1996 to 2006.

Strongly committed to, among other things, reducing unemployment, securing the quality of education, improving the integration of immigrants, protecting the environment and contributing to a world in peace and freedom.

He was Prime Minister during the Swedish EU Presidency in 2001 where important decisions regarding the EU enlargement were taken. In 2005 he set up a commission to reduce Sweden's dependence on oil.



#### Mark Gallagher Grand Prix Motor Racing Boss

Worked in Formula One for almost 30 years and has spent the last 15 working as senior executive within the management of Jordan Grand Prix, Red Bull Racing and Cosworth.

Co-owned his own racing team, Status Grand Prix based at Silverstone in the UK, which won the 2009 A1GP World Cup of Motorsport.

Published "The Business of Winning", a book drawing on the business lessons to be learned from the high finance, high octane world of Formula One.



#### Sugata Mitra Global Education Superstar

A physicist, computer scientist and researcher in education and learning. He is Professor of Educational Technology at Newcastle University in the UK and previously a Visiting Professor at MIT in the US.

Work in the areas of Cognitive Science, Information Science and Educational Technology. Sugata has been working in these areas as well as in Physics and Energy for more than 30 years and holds a PhD in theoretical Solid State Physics.

Sugata Mitra has won the USD 1 million TED Prize to build an online "School in the Cloud" in India, "where children can embark on intellectual adventures by engaging and connecting with information and mentoring online".



**Morinosuke Kawaguchi**  
**Innovation & Competitive Strategy Consultant**

He is an authority in the fields of Technology & Innovation Management, Market Strategy, Product Engineering, and Intellectual Property Management and advises many of Japan's biggest corporations.

Published "Geeky-Girly Innovation: A Japanese Subculturalist's Guide to Technology and Design" and won the Nikkei BP BizTech Book Award in 2008.

Yahoo! Japan selected his TEDxTokyo lecture as one of the world's Top 5 presentation styles. He is the only Japanese on the list.

**Teguh Rahardjo**  
**Minister's Senior Advisor for Defence and Security Technology, Republic of Indonesia**

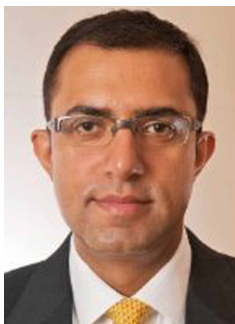
Currently, Mr.Teguh Rahardjo is a Senior Advisor to the Minister of Research and Technology for Defence and Security Technology since April 2013.

Previously he was a former Deputy Minister for S&T Relevancy and Productivity at the Ministry of Research and Technology (MoRT), the Republic of Indonesia since 2008 to 2013.



He has a PhD in engineering, majoring in Civil Structure from Japan in 1996. He began his service as a civil servant in 1986 at the Agency for the Assessment and Application of Technology (BPPT) in Jakarta, Indonesia and since then had been appointed into many posts. He has more than 15 years experience in R&D management especially related with research program, funding, selection and evaluation, and 10 years in the S&T policy especially policy formulation and evaluation.

As a senior advisor, he has responsible to make recommendation and advocacy to the Minister for the development of defence technology policy in the MoRT. Furthermore, he has involved in the Committee for Defence Industry Policy (KKIP) lead by Minister of Defence, and also a coordinator of Technical team for Space and Aviation Board (DEPANRI). In the professional field, he is active in the Indonesia Road Development Association (HPJI) dealing with standardization, joint research and green technology.



**Rahul Gupta**  
**Regional Managing Director, Business Development and Growth, GE Global Growth & Operations - ASEAN**

Rahul was appointed to his current role in August 2011 and leads the business development and growth efforts in the ASEAN region. He is responsible of the inorganic and strategic organic initiatives across the portfolio of GE businesses.

Prior to his current role, Rahul was the President and CEO of GE Money Singapore and also the Chief Marketing Officer, GE Capital-Global Banking, Southeast Asia. From 2006 to 2009, he was the President and CEO of GE Money Hong Kong and had also served as the Chairman of the board of GE Capital Hong Kong. Prior to that, he has held roles of increasing responsibility with GE Money, including Chief Sales & Marketing Officer Singapore and Chief Marketing Officer India.

Apart from his more than 16 years of career with GE, Rahul's experience includes a two- year assignment with Telemobil, a leading mobile telephony company in Eastern Europe as Director - Sales & Marketing. He worked with American Express & Xerox in the early part of his career. He graduated with a Bachelor's degree in Commerce from Punjab University, India. He is part of the alumni of two GE Executive Leadership Programs, MDC (2005) and BMC (2009).

## **Bruno Lanvin** **Executive Director of INSEAD's European**



### **Competitiveness Initiative (IECI)**

Bruno Lanvin is the Executive Director of INSEAD's European Competitiveness Initiative (IECI). From 2007 to 2012, he has been the Executive Director of INSEAD's eLab, managing INSEAD's teams in Paris, Singapore and Abu Dhabi. From 2000 to 2007, Bruno Lanvin worked for the World Bank, where he was inter alia Senior Advisor for E-strategies, and Regional Coordinator (Europe and Central Asia) for ICT and e-government issues. He was also heading the Capacity Building Practice of the World Bank's Global ICT Department, and Chairman of the Bank's e-Thematic Group.

From June 2001 to December 2003, he was the Manager of the Information for Development Program (infoDev) at the World Bank. In 2000, Mr. Lanvin was appointed Executive Secretary of the G-DOT Force. Until then, he was Head of Electronic Commerce in the United Nations Conference on Trade and Development (UNCTAD) in Geneva, and occupied various senior positions including Chief of Cabinet of the Director General of the United Nations in New-York, Head of Strategic Planning and later Chief of the SME Trade Competitiveness Unit of UNCTAD/SITE. He was the main drafter, team leader and editor of 'Building Confidence: electronic commerce and development', published in January 2000.

Since 2002, he has been co-authoring the Global Information Technology Report, (INSEAD-World Economic Forum) ; he is currently the co-editor of the Global Innovation Index Report (INSEAD-WIPO-Cornell University). He holds a BA in Mathematics and Physics from the University of Valenciennes (France), an MBA from Ecole des Hautes Etudes Commerciales (HEC) in Paris, and a PhD in Economics from the University of Paris I (La Sorbonne) in France. A frequent speaker in high-level meetings, he advises a number of global companies and governments, and is a member of numerous boards, including that of the Tallinn e-government Academy.



## **Runo Okiomah** **CEO/Co-Founder at Maa-Bara**

Runo is a Nigerian-American designer, social-entrepreneur and architectural educator. After earning her Master in Architecture degree from MIT (2011), she became an Assistant Professor at Hampton University. She co-founded Maa-Bara, LLC in 2010, a social enterprise focused on growing a youth culture of agro-innovation in Sub-Saharan Africa.

Originally from Nigeria's Niger Delta region, she witnessed the intergenerational poverty of agro-based livelihoods stifled by over 50 years of oil pollution. With the focus of designing sustainable solutions for her community, she focused her graduate research at MIT on designing sustainable ecosystems for socioeconomic development in marginalized communities. It culminated in her most notable work- her thesis entitled, "Maa-Bara: Catalyzing Change in Nigeria's Niger Delta." ("Maa-Bara" means "Water-Farm" in Ogoni language). She collaborated with an oil-

polluted fishing community and an oil company to create a mutually beneficial vision for a thriving agro-producing hub. Ogheneruno's research received the MIT Schlossman Travel Grant (2010), MIT Architecture Department Thesis Archiving Honor (2010), SA+P Ralph Adams Cram Thesis Award for Excellence in Interdisciplinary Research (2012) and ACSA ARCHIVE 100: Being Resourceful Competition, Honorable Mention (2011).

Partnering with co-founders Elisha Goodman at MIT and later Timo Lassak, she grew the thesis into a start-up called Maa-Bara, LLC. They equip African youths with entrepreneurial skills, knowledge and technology to convert kitchen waste into food through low-tech and locally sourced aquaponics technology- growing fish and vegetables symbiotically. They won the \$10,000 Muhammad Yunus Challenge at MIT IDEAS Global

Challenge (2011), MIT Sloan AFRICA Innovate Business Plan finalists (2011), Design Corps SEED Awards (2012) and Pilot Projects' Culture-Structure Award for \$20,000 worth of consulting services (2013).

During the summer 2012, Ogheneruno and her team successfully deployed a 1,000-liter pilot project growing fish and vegetables in partnership with Lenya School along Lake Victoria, in Kenya. Currently, the project benefits over 500 students; of which 2/3 eat one meal a day and 1/3 are HIV-AIDS orphans. She is currently fundraising and securing partnerships to scale-up operations to impact 1,500 students in summer 2013. She believes that a youth culture of innovation will help grow a generation of Africans empowered to design solutions to address their current and future contextual challenges. She encourages you to contact her and partner in the effort.



**Dr. Rashid Al Leem**  
**Director General Sharjah Sea Ports, Customs and Sharjah Free Zones Authority**

Dr. Rashid Al Leem was born on 1st December 1966 to a middle class family. Happily married, he is the proud father of six children including his newborn twins. Rashid Al Leem is widely considered a visionary and thought leader in business, socioeconomic, academic and cultural endeavors. Respected by peers as a strategic thinker, Al Leem dons many hats and hones various passions. As the Director General Sharjah Sea ports, Customs and Sharjah Free Zones Authority he is the driving force in transforming them into a strategic commerce hub and empowering thousands of businesses in the region, contributing to the development of the UAE economy.

His indelible leadership has helped propagate business excellence to other fronts as well. As a board member of the World Association of Small and Medium Enterprises, Sharjah Charity International, Sharjah Medical Zone, American Business Council of Dubai and the Northern Emirates, German Emarati Joint Council for Industry and Commerce and World Trade Development Council in Hong Kong, besides being an honorary lecturer at numerous local and international universities, including American University of Sharjah, he believes true excellence can only be achieved through sustainability by aligning commercial, social and environmental objectives.

Rashid Al Leem has authored many acclaimed books and articles in journals and magazines in both Arabic and English. Much sought after in the speaker's circuit, he frequently addresses a diverse range of audiences in the development of human capital and socially responsible business empowerment initiatives. Testament to this is the AlLeem Knowledge Center, an organization he founded to promote leadership potential.

He is acknowledged by the industry as a "Change Leader" thanks to his leadership experience gained over two decades in the international business arena. With a PhD from University of Salford, Manchester, UK, and multiple honorary doctorates from Somalia University for Humanitarian Services and American Global International University in the US for his global business contributions and numerous academic accreditations, Al Leem is an embodiment of a lifelong learner and harnessing intellectual capital.

Testament to his efforts are the various accolades he has received, including the Achievement Award by League of Arab States, Gold Medal from the Mayor of Cannes for environmental efforts, Excellence in Leadership award from ASSOCHAM in India and Celebrity of the Year by Khaleej Times. He's been endorsed as a Maritime Personality for 2009 by Marine Biz TV and acclaimed as Middle East Business Leaders Awards 2012 as a tribute to his acumen in Training & Human Capital Development. Recently, he was conferred the Jewels of Muslim World Award 2012 in Jakarta in recognition of his achievements as one of the top nine movers of the Islamic economics and bestowed the honor of Environmentalist of the Year 2012 in Malaysia in recognition of his contributions towards a sustainable environment. He is known among his peers as the Green Ambassador of the UAE.



**Prof. Holger Kohl**  
**Director Division Corporate Management, Fraunhofer**



## IPK

Dr. Holger Kohl is senior researcher at Fraunhofer Institute for Production Systems and Design Technology (IPK), Berlin/Germany and Head of the Department Business Excellence Methods as well as of Information Centre Benchmarking (ICB).

He studied Business Engineering at the Technical University of Berlin and at the Haas School of Business at the University of California, Berkeley and finished his studies with the degree of a Dipl.-Ing.

In winter 1998/1999 Dr. Kohl joined the Division of Corporate Management at Fraunhofer IPK as a Senior Researcher. Since then he has initiated and conducted several national and international Benchmarking and Business Process Reengineering Projects and was responsible for their realisation.

Beside projects all over Europe, Dr. Kohl managed large scale projects in Indonesia, Vietnam, Serbia-Montenegro, Singapore, Malaysia, UAE, Egypt, etc. His primary research interests are in the area of Benchmarking, Knowledge Management, TQM, BPR, Factory Management and BSC, in

both the public and private sector as well as in the industry and service sector.

## Local Speakers



### Tan Sri Rafidah Aziz

#### Former Minister of International Trade and Industry

Rafidah is a well known personality and one of the rare women whose intellectual prowess is undoubted.

Over the years, her career development and political maverick has given an impact on Malaysia economics and federal trade agreement (FTA) in particular.

She is well known not only among Malaysians but also internationally for her forthrightness and her ability to stand tall with her male counterparts.

Tan Sri continues to have her finger on the pulse on International trade and investments as patron of the Malaysia- Europe Forum. She was recently appointed as the Chairman of AirAsiaX.



### Mark Lankester

#### CEO of Tune Hotels Group

Group Chief Executive Officer, Tune Hotels. Mark comes to Tune Hotels from the entertainment and leisure consumer goods industry.

With over 15 years with the Warner Music Group in senior Regional and Managing Director management roles throughout Asia, Mark's experience includes managing companies from start-up phases to managing growth-oriented established businesses across Asia and Greater China.

Having spent an extraordinary amount of time in hotels, (including living out of one in Hong Kong and Taipei for a full year!), and seeing how little time recording artists actually spend in hotels, he is totally committed to our mission statement of promising a great night's sleep, enjoying a fantastic hot power shower the next morning and ensuring a clean and secure environment to all Tune Hotels guests!

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