

Conference To Put Pangkor On World Stage

Details Published on Thursday, 04 September 2014 10:20



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PANGKOR: Perak is set to be the focus of the world again when the Pangkor International Development Dialogue (PPID) takes place next month.

The three-day event is scheduled to be held from Oct 19 to 21 at the Swiss Garden Golf Resort & Spa in Lumut.

It is expected to feature renowned speakers such as the adviser to the Japanese government, Morinosuke Kawaguchi, and economy and technology development expert Prof Rajah Rasiah.

Menteri Besar Datuk Seri Dr Zambry Abd Kadir said PPID was an international-level conference organised by the state government with the help of Institut Darul Ridzuan (IDR).

“We hope to promote Perak as a premier tourism destination and international convention centre. We are confident that this will elevate Perak’s standing on the world stage,” he said after launching the prelude to PPID at the Coral Bay Resort here recently.

Also present at the event were State Secretary Datuk Seri Abdul Puhat Mat Nayah, state Tourism Committee chairman Datuk Nolee Ashilin Mohammed Radzi, IDR chief executive officer Dr Mazalan Kamis and state financial officer Datuk Ghazali Jalal.

More than 100 participants, representing various government organisations and institutions of higher learning joined in the prelude programme to exchange ideas on how to upgrade Pangkor’s status as a social-economy and eco-tourism hub.

Meanwhile, Zambry called for a comprehensive, innovative and inclusive plan in the development of Pangkor, especially in the tourism aspect.

He said a special committee, led by Nolee Ashilin, would re-evaluate an earlier development plan for the holiday resort.

“We want a theme for Pangkor. Our focus, among others, will be on attracting high-income tourists.”

Zambry called on the the locals to appreciate the beauty of Pangkor, and their cooperation was needed if they wanted the island resort to be recognised globally.

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