

Home (https://www.nst.com.my) > News (https://www.nst.com.my/News) > 2015 (https://www.nst.com.my/News/2015)

5 minute read

Futurist Kawaguchi at Pangkor dialogue



Datuk Seri Dr Zambry Abd Kadir (left) with Dr Mazalan Kamis at a press conference after the pre-launch of the Pangkor International Development Dialogue (PIDD) 2014. Pic by Muhaizan Yahya

October 18, 2014 @ 8:06am

IPOH: The second Pangkor International Development Dialogue (PIDD) 2014 will see Morinosuke Kawaguchi as the keynote speaker.

Known as Japan's foremost futurist for his groundbreaking concept on innovation drawn from the Japanese "monozukuri" and "otaku" subcultures, Kawaguchi is a renowned strategist in technology and innovation management in various industries.

He is the author of the book *Otaku De Onnanoko Na Kuni No Monozukuri* (Neon Genesis of the Geeky-Girly Japanese Engineering), which talks about the advantages of Japan's own unique subcultures and how to leverage them in the technology and engineering spheres.

He is also founder and chief executive officer of Morinosuke Co Ltd, a creative future laboratory based in Tokyo.

Currently, he serves as a strategy adviser to the Japanese government and to some of the world's largest multinationals.

Institut Darul Ridzuan (IDR) chief executive officer Dr Mazalan Kamis said Kawaguchi would bring insights into the subjects of innovation and socioeconomic development at PIDD 2014.

"He has a keen eye on grasping and understanding workable and powerful trends based on a community's local culture," he said.

This year's theme for PIDD, organised by IDR, is "Good Governance for Inclusive Wealth" where Kawaguchi's speech will focus on how high quality service spurs social economic transformation.

He will explore how innovative strategy can improve public and government administration/services and on how to establish smart partnership between the public and private sectors.

Besides Kawaguchi, Prof Rajah Rasiah, Universiti Malaya's Professor of Economics and Technology Advancement is also expected to speak at PIDD, which will be held at the Swiss Garden Golf Resort and Spa in Lumut between for three days starting from tomorrow.

WITH MORE CUSTOMERS ANY OTHER AND DIGITAL COMPAI

FOLLOW N



MOST READ TODAY

- 1 [Breaking]: Ethiopian crashes with 157 passengers - airlines - board
- 2 Swedish medical student death from Penang condo
- 3 No survivors in Ethiopian crash; passengers from

RECOMMENDED

- 4 Foreign investors pulled out RMRM903.2m net of local equities last week
- 5 Burnley win proves Liverpool are still in title race - Klopp
- 6 Britain braces for make-or-break Brexit vote
- 7 Boeing 737 MAX safety record questioned after two tragedies
- 8 Man struck dead by lightning football match
- 9 Chris Leong back in Malaysia - months in Indonesian
- 10 Pilot of crashed plane 1000ft below, asked to return

